



Dear Potential Sponsor,

The Northwest Quarter Horse Association (NWFQHA) is proud to offer some exciting sponsorship opportunities for the 2020 horse show season. NWFQHA hosts three American Quarter Horse Association approved shows in Pensacola, FL each year.

These horse shows bring exhibitors from all over the Southeast and beyond. One exhibitor even came from California last year! The exhibitors stay for 3-5 days on average and some extend their stay to explore the beach and other activities that the area has to offer. While in town, these exhibitors spend money and increase revenue for local businesses. The estimated economic impact for the area is \$200,000 per horse show.

Our goal is to increase our exhibitor numbers for 2020 and to improve the quality of our horse shows. In order to accomplish those goals, we are seeking sponsors that would like to promote their businesses during our shows. These sponsorship opportunities will allow our exhibitors to become familiar with your business and help you to gain customers with limited effort.

We have several sponsorship opportunities available and we would love to collaborate with your business to make 2020 a successful year for everyone involved!

Thank you in advance for your support,

NWFQHA Board of Directors